



CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/Ref: 22 | 2022
DGA-MBS/CC

Casablanca, le

24 JAN. 2022

Le Centre Islamique du Développement du Commerce (CIDC) présente ses compliments aux Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc et à l'honneur de les informer qu'il organise un atelier virtuel de formation sur la détermination du prix et la documentation à l'export, les 15 et 16 février 2022, via le lien Zoom suivant :

https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogjpDLO

Cet atelier est organisé au profit des Très Petites, Moyennes Entreprises (TPMEs) dans le cadre du programme du CIDC relatif à l'autonomisation des TPMEs qui consiste à les accompagner dans la formation, la participation aux foires et salons, aux rencontres acheteurs-vendeurs (B2B), à l'implication de la gestion de la chaîne de valeur des produits et services, au partage d'expériences et de leur profil.

L'objectif de cet atelier de formation est d'apprendre aux participants les méthodes de calcul des prix et les documents à fournir durant le processus d'exportation

A cet égard, le CIDC se fera le plaisir d'inviter les Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc à diffuser cette information à tout le secteur privé et institutions s'occupant du développement du commerce dans leurs pays respectifs afin de participer à cet atelier et de nommer un conseiller économique à y prendre part. L'atelier sera organisé en français et anglais.

Le CIDC saisit cette occasion pour renouveler aux Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc l'assurance de sa très haute considération. m



Aux:

- ✓ Ambassades des Etats Membres de l'OCI

P.J:

- Note conceptuelle et programme



Concept Note

Empowerment Program for MSMEs (MSM2EP)

Virtual Training Workshop on

Export Pricing and Documentation

February 15-16, 2022

Context	Within the framework of the implementation of the new strategy of the Islamic Centre for Development of Trade (ICDT) relating to the Trade Facilitation and Investment Promotion Program (2022-2025), the ICDT has developed training modules to build capacities of managers of Most Small and Medium-Sized Enterprises (MSMEs) of OIC Member States. The program dedicated to MSMEs is called (MSMEs Empowerment Program/MSM2EP) and consists of supporting these enterprises in the field of training, participation in fairs and exhibitions, buyer-seller meetings (B2B), involvement in the management of the value chain of products and services, sharing experiences and their profile.
Objectives	To access the international market, companies are required to charge competitive prices. The latter depends on the logistics costs generated, not only by the production of this product but also by transporting the goods to the destination. This training workshop aims to teach participants the methods of calculating prices and the documents to be provided during the export process.
Participants	The workshop is open to all company executives, in particular heads of export, purchasing, sales, logistics, and finance departments.
Expected results	<ul style="list-style-type: none"> • Knowledge acquired on the determination of prices and the documents required for export • Sharing experiences between participants in the field of export
Organizer(s)	ICDT
Trainer(s)	Prof. Kacem TAJ
Venue and date	Virtual, February 15-16, 2022
Format	<ul style="list-style-type: none"> ▪ Virtual: link: https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogjpDLQ



**Virtual Training Workshop on
Export Pricing and Documentation
Program (GMT)**

February 15, 2022	
9:00-9:20 a.m.	Welcoming Speech of the Director-General of ICDT Presentation of the trainer and the Program
9:20-10:30 a.m.	Session I - Identification of the export process <ul style="list-style-type: none"> ○ Pre-shipment of goods ○ port transit ○ customs transit ○ main transport ○ post-shipment of goods Questions & answers
10:30-10:45 a.m.	Coffee break
10:45-12:00 a.m.	Session II. Identification of the legal and commercial scope of the main documents required for export. <ul style="list-style-type: none"> ○ commercial contract and its forms ○ export document and its forms ○ certificate of origin and its forms ○ customs documents ○ other export documents Questions & answers
12:00-13:00	Coffee break
13:00-15:00	Session III. The basis for quantifying the logistics costs of the pre-export process. Session IV. The basis for determining the logistics costs of the port transit process. Questions & answers
15:00	End of the first day
February 16, 2022	
9:00-10:30 a.m.	Session V. The basis of determining the logistics costs of the process of customs clearance of goods. Session VI. The basis for determining the logistics costs of the main transport process. Questions answers
10:30-10:45 a.m.	Pause
10:45-12:00 a.m.	Session VII. Bases for determining the logistics costs of the post-shipment process. Session VIII. Bases for determining the export cost in the case of FOB sales. Questions & answers
12:00-13:00	Coffee break
13:00-15:00	Session IX. The basis for determining the export cost in the case of CFR sales.

	<p>Session X: The Basis for determining the export cost in the case of DDP sales.</p> <p>Questions & answers</p> <p>Closing remarks of ICDT</p>
15:00	End of training